

# PROGRAMS OF STUDY

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The School of Business Administration offers nine undergraduate majors:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Analytics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Business Economics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Entrepreneurship (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Finance (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Marketing (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)

The following are minors within the School of Business Administration:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Administration (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies/>)
- Business Analytics ([http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#ANALYTICS\\_MINOR](http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#ANALYTICS_MINOR))
- Business Economics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Business Intelligence (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Cyber Security (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Entrepreneurship (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Finance (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)