

# CURRICULUM OVERVIEW

The undergraduate curriculum for students earning a Bachelor of Science in Business Administration includes four pillars:

- Common Academic Program: A foundation in liberal arts and sciences
- Business Core: A firm grounding in the common body of business knowledge
- Business Major: Specialization in a business discipline
- Business Wisdom through International, Service, and Experiential Learning (BWISE): Co-curricular requirement to provide essential hands-on learning

All business students follow a similar curriculum during their first and second years. This curriculum consists of Common Academic Program (CAP) and business core requirements.

In their third and fourth years, all business students complete courses for their major, the business core, and CAP.

## Common Academic Program (CAP)

The Common Academic Program (CAP) is an innovative curriculum that is the foundation of a University of Dayton education. It is a learning experience that is shared in common among all undergraduate students, regardless of their major. Some CAP requirements must be fulfilled by courses taken at UD (e.g., Capstone and Diversity and Social Justice). Some major requirements must also be fulfilled by courses taken at UD. Students should consult with their advisor regarding applicability of transfer credit to fulfill CAP and major program requirements.

### Common Academic Program (CAP) <sup>1</sup>

|  |   |     |      |
|--|---|-----|------|
| First-Year Humanities Commons <sup>2</sup> | 12  | cr. | hrs. |
| HST 103                                    | Introduction to Global Historical Studies         |     |      |
| REL 103                                    | Introduction to Religious and Theological Studies |     |      |
| PHL 103                                    | Introduction to Philosophy                        |     |      |
| ENG 100                                    | Writing Seminar I <sup>3</sup>                    |     |      |
| Second-Year Writing Seminar <sup>4</sup>   |   | 0-3 | cr.  |
|  |   |     | hrs. |
| ENG 200                                    | Writing Seminar II                                |     |      |
| Oral Communication                         |   | 3   | cr.  |
|  |   |     | hrs. |
| CMM 100                                    | Principles of Oral Communication                  |     |      |
| Mathematics                                |   | 3   | cr.  |
|  |   |     | hrs. |
| Social Science                             |   | 3   | cr.  |
|  |   |     | hrs. |
| Arts                                       |   | 3   | cr.  |
|  |   |     | hrs. |

|  |     |     |      |
|--|-----|-----|------|
| Natural Sciences <sup>5</sup>                    | 7   | cr. | hrs. |
| Crossing Boundaries                              |     | up  | to   |
|  |     | 12  | cr.  |
|  |     |     | hrs. |
| Faith Traditions                                 |     |     |      |
| Practical Ethical Action                         |     |     |      |
| Inquiry  |     |     |      |
| Integrative                                      |     |     |      |
| Advanced Study                                   |     |     |      |
| Philosophy and/or Religious Studies (6 cr. hrs.) |     |     |      |
| Historical Studies (3 cr. hrs.) <sup>6</sup>     |     |     |      |
| Diversity and Social Justice <sup>7</sup>        | 3   | cr. | hrs. |
| Major Capstone <sup>8</sup>                      | 0-6 | cr. | hrs. |

<sup>1</sup> The credit hours listed reflect what is needed to complete each CAP component. However, they should not be viewed as a cumulative addition to a student's degree requirements because many CAP courses are designed to satisfy more than one CAP component (e.g., Crossing Boundaries and Advanced Studies) and may also satisfy requirements in the student's major.

<sup>2</sup> May be completed with ASI 110 and ASI 120 through the Core Program.

<sup>3</sup> May be completed with ENG 100A and ENG 100B, by placement.

<sup>4</sup> May be completed with ENG 114 or ENG 198 or ASI 120.

<sup>5</sup> Must include two different disciplines and at least one accompanying lab.

<sup>6</sup> May be completed with ASI 110 and ASI 120 through the Core Program.

<sup>7</sup> May not double count with First-Year Humanities Commons, Second-Year Writing, Oral Communication, Social Science, Arts, or Natural Sciences CAP components, but may double count with courses taken to satisfy other CAP components and/or courses taken in the student's major.

<sup>8</sup> The course or experience is designed by faculty in each major; it may, or may not, be assigned credit hours.

## Business Core Curriculum

The business core curriculum is an innovative foundation for developing future business leaders. Students receive fundamental exposure to all business disciplines and professional skills to be competitive in the workplace.

### SBA Core Curriculum <sup>1</sup>

|            |   |   |
|------------|---|---|
| ACC 201    | Accounting Information for Business Decisions I <sup>2</sup>  | 3 |
| or ACC 208 | Introduction to Managerial Accounting                         |   |
| ACC 202    | Accounting Information for Business Decisions II <sup>2</sup> | 3 |
| or ACC 207 | Introduction to Financial Accounting                          |   |
| BAN 210    | Statistics for Business Analytics I <sup>3</sup>              | 3 |
| or DSC 210 | Statistics for Business I                                     |   |
| BAN 211    | Statistics for Business Analytics 2 <sup>3</sup>              | 3 |
| or DSC 211 | Statistics for Business II                                    |   |

|                   |   |   |
|-------------------|---|---|
| BIZ 101           | Welcome to UD and Dayton Business <sup>4</sup>            | 1 |
| BIZ 103           | Develop Your Vocation and Career Flight Plan <sup>5</sup> | 1 |
| BIZ 201           | Business Cases and Communications                         | 3 |
| BIZ 202           | Career Flight Takeoff <sup>6</sup>                        | 1 |
| BIZ 301           | Successfully Navigating Your Career Flight Plan           | 1 |
| ECO 203           | Principles of Microeconomics                              | 3 |
| ECO 204           | Principles of Macroeconomics                              | 3 |
| FIN 301           | Introduction to Financial Management                      | 3 |
| MGT 201           | Legal and Ethical Environment of Business                 | 3 |
| MGT 301           | Organizational Behavior                                   | 3 |
| MGT 490           | Strategic Management                                      | 3 |
| MTH 128           | Finite Mathematics  | 3 |
| MTH 129           | Calculus for Business                                     | 3 |
| MIS 301           | Information Systems in Organizations                      | 3 |
| MKT 301           | Principles of Marketing                                   | 3 |
| OPS 301           | Survey of Operations & Supply Management                  | 3 |
| BWISE requirement |   | 0 |

<sup>1</sup> No more than two semester grades of D are allowed in the SBA Core Curriculum. When this threshold is violated, the course grade will not satisfy the SBA Core Curriculum requirement. A course may be taken again in order to demonstrate a grade above a D. The University policy regarding calculating GPA when a course is re-taken applies in these circumstances.

<sup>2</sup> ACC 207 will be offered until Summer 2025. ACC 208 will be offered until Fall 2025. ACC 201 will be offered beginning Fall 2025. ACC 202 will be offered beginning Spring 2026.

<sup>3</sup> DSC 210 and DSC 211 will be offered until Summer 2025. BAN 210 and BAN 211 will be offered beginning Fall 2025.

<sup>4</sup> Requirement is waived for students who transfer from other universities.

<sup>5</sup> Requirement is waived for students who transfer from other universities with more than 45 credit hours.

<sup>6</sup> Requirement is *optional* for students who transfer from other universities with more than 45 credit hours.

## Business Major

More information for each business major is available in Programs of Study.

## Business Wisdom through International, Service, and Experiential Learning (BWISE)

More information on BWISE is available in Business Wisdom through International, Service, and Experiential Learning (BWISE).

## General Electives

Majors have 0-12 hours of general electives depending upon the major and choice of courses in the Common Academic Program. Many students use the general elective hours to support an additional major or minor.