

CURRICULUM OVERVIEW

The undergraduate curriculum for students earning a Bachelor of Science in Business Administration includes four pillars:

- **Common Academic Program (CAP (p. 1)):** A foundation in liberal arts and sciences
- **Business Core (p. 1):** A firm grounding in the common body of business knowledge, as well as professional development provided by the Career Flight Plan courses.
- **Business Major (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/>):** Specialization in a business discipline
- **Business Wisdom through International, Service, and Experiential Learning (BWISE (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/bwise/>)):** Co-curricular requirement to provide essential hands-on learning

All business students follow a similar curriculum during their first and second years. This curriculum consists of Common Academic Program (CAP) and business core requirements.

In their third and fourth years, all business students complete courses for their major, the business core, and CAP. Students interested in pursuing a business minor or second major should plan in consultation with their advisor.

Common Academic Program (CAP)

The Common Academic Program (CAP) is an innovative curriculum that is the foundation of a University of Dayton education. It is a learning experience that is shared in common among all undergraduate students, regardless of their major. Some CAP requirements must be fulfilled by courses taken at UD. Some major requirements must also be fulfilled by courses taken at UD. Students should consult with their advisor regarding applicability of transfer credit to fulfill CAP and major program requirements.

Common Academic Program (CAP) ¹

First-Year Humanities Commons ²	6 cr. hrs.
HUM 101 Chaminade Seminar: Reading and Responding to the Signs of the Times	
HUM 102 Marie Thérèse Seminar: Human Dignity and the Common Good	
Second-Year Writing Seminar	3 cr. hrs.
Oral Communication	3 cr. hrs.
Mathematics	3 cr. hrs.
Social Science	3 cr. hrs.

Arts	3 cr. hrs.
Natural Science ³	4 cr. hrs.
Crossing Boundaries	9 cr. hrs.
Faith Traditions (3 cr. hrs.)	
Practical Ethical Action (3 cr. hrs.)	
Interdisciplinary Investigations (3 cr. hrs.) ⁴	
Advanced Study	9 cr. hrs.
Religious Studies (3 cr. hrs.)	
Philosophical Studies (3 cr. hrs.)	
Historical Studies (3 cr. hrs.)	
Diversity and Social Justice ⁵	3 cr. hrs.
Major Capstone ⁶	0-6 cr. hrs.
Experiential Learning ⁷	0-3 cr. hrs.

¹ The credit hours listed reflect what is needed to complete each CAP component. However, they should not be viewed as a cumulative addition to a student's degree requirements because many CAP courses are designed to satisfy more than one CAP component (e.g., Crossing Boundaries and Advanced Studies) and may also satisfy requirements in the student's major.

² May be completed with ASI 110 through the Core Program.

³ Must include a lecture course and an accompanying lab.

⁴ New Crossing Boundaries category effective with the 2025-26 Catalog, which incorporates all courses previously approved in the Crossing Boundaries Inquiry or Integrative categories. This new category does not include any restriction that students must take the course outside of their unit or division.

⁵ May not double count with First-Year Humanities Commons, Second-Year Writing, Oral Communication, Social Science, or Natural Science CAP components, but may double count with courses taken to satisfy other CAP components and/or courses taken in the student's major.

⁶ The course or experience is designed by faculty in each major; it may, or may not, be assigned credit hours.

⁷ The course or experience will have variable credit, depending on the intensity and duration of the experience, or where it is housed in existing curricular and co-curricular spaces.

Business Core Curriculum

The business core curriculum is an innovative foundation for developing future business leaders. Students receive fundamental exposure to all business disciplines and professional skills to be competitive in the workplace.

SBA Core Curriculum¹

ACC 201	Accounting Information for Business Decisions I	3
ACC 202	Accounting Information for Business Decisions II	3
BAN 210	Statistics for Business Analytics I	3
BAN 211	Statistics for Business Analytics 2	3
BIZ 101	Launching Your Business Career: Foundations for Student Success ²	1
BIZ 103	Develop Your Vocation and Career Flight Plan ³	1
BIZ 201	Business Cases and Communications	3
BIZ 202	Career Flight Takeoff ⁴	1
BIZ 301	Successfully Navigating Your Career Flight Plan	1
ECO 203	Principles of Microeconomics	3
ECO 204	Principles of Macroeconomics	3
FIN 301	Introduction to Financial Management	3
MGT 101	Entrepreneurial, Innovative, and Creative Mindsets	3
MGT 201	Legal and Ethical Environment of Business	3
MGT 301	Organizational Behavior	3
MGT 490	Strategic Management	3
MTH 129	Calculus for Business	3
MIS 301	Information Systems in Organizations	3
MKT 301	Principles of Marketing	3
OPS 301	Survey of Operations & Supply Management	3
BWISE requirement		0

¹ No more than two semester grades of D are allowed in the SBA Core Curriculum. When this threshold is violated, the course grade will not satisfy the SBA Core Curriculum requirement. A course may be taken again in order to demonstrate a grade above a D. The University policy regarding calculating GPA when a course is re-taken applies in these circumstances.

² Requirement is waived for students who transfer from other universities.

³ Requirement is waived for students who transfer from other universities with more than 45 credit hours.

⁴ Requirement is *optional* for students who transfer from other universities with more than 45 credit hours.