

ACADEMIC PROGRAMS

The School of Business Administration offers a Bachelor of Science in Business Administration degree with majors in:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Analytics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Business Economics (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#ECB_MAJOR)
- Entrepreneurship (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#ENT_MAJOR)
- Finance (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#FIN_MAJOR)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#major-ibm>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#MIS>)
- Marketing (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#MKT_MAJOR)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#OPS>)
- Finance (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Insight Selling (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Marketing (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)

Double majors and minors in business administration and non-business programs are available. A maximum of seven hours of coursework can double count between double majors and a major and a minor within the School of Business Administration. Interested students should consult with their advisor in the John D. Mittelstaedt Center for Academic Advising and Business Student Success.

Minors are available in:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Analytics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Business Administration (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies/>)
- Business Economics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Business Intelligence (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#BUS_INTEL_MINOR)
- Cyber-Security (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#CYBER_MINOR)
- Entrepreneurship (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)