

ACADEMIC PROGRAMS

The School of Business Administration offers a Bachelor of Science in Business Administration degree with majors in:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Analytics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Business Economics (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#ECB_MAJOR)
- Entrepreneurship (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#ENT_MAJOR)
- Finance (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#FIN_MAJOR)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#major-ibm>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#MIS>)
- Marketing (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#MKT_MAJOR)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#OPS>)
- Finance (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Insight Selling (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Marketing (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)

Double majors and minors in business and non-business programs are available. A maximum of seven hours of coursework can double count between double majors and a major and a minor within the School of Business Administration.

Students interested in pursuing a business minor or second major ideally should plan in consultation with their advisor and begin coursework for the program four semesters prior to graduation. It is recommended that students consult with their advisor in the John D. Mittelstaedt Center for Academic Advising and Business Student Success when making any academic program decisions.

A Business Fundamentals Certificate is also available.

The School of Business Administration offers minors to undergraduate business and non-business majors:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Analytics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Business Administration (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies/>) (non-BSBA students only)
- Business Economics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Cyber-Security (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#CYBER_MINOR)
- Entrepreneurship (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)