

MANAGEMENT

Courses

MGT 101. Entrepreneurial, Innovative, and Creative Mindsets. 3 Hours

Introduction to the entrepreneurship discipline. The course focuses on entrepreneurship as a mindset, a process, and an approach to creating value in a variety of contexts beyond new venture creation. Students will explore how to incorporate creativity and innovation into the way they think and act both personally and professionally. Emphasis is placed on directing entrepreneurial efforts to promote the common good.

MGT 201. Legal and Ethical Environment of Business. 3 Hours

Survey of the legal environment in which businesses operates. Includes overview of legal system and judicial processes and coverage of constitutional principles for U.S. legal system, ways to resolve legal disputes, forms of business organization, legal issues relevant to employment, legal responsibility of businesses to clients and customers, and liability issues. This course also provides an overview of the relationship between law and business ethics and a general framework for applying legal and ethical reasoning in business decision making.

MGT 220. Micro Company Experience I. 3 Hours

First of two-course sequence. Designed to immerse Entrepreneurship major into the dynamics of starting and running a micro-business. Focuses on identifying market need, researching financial viability of business venture to meet that need, and marshaling the resources (among them, financial, human, technical, and motivational) to launch the business. Prerequisites: Entrepreneurship major; Sophomore, Junior, or Senior standing.

MGT 221. Micro Company Experience II. 3 Hours

Continuation of MGT 220. Focuses on growing and running the micro-business throughout the academic year with planned liquidation or shutdown by the end of the academic year. Pre/Corequisite: (ACC 201 or ACC 202 or ACC 207). Prerequisites: MGT 220 and Entrepreneurship major.

MGT 229. Introduction to Entrepreneurship. 3 Hours

An overview of entrepreneurship for students not taking a major offered by the School of Business Administration. An introductory course that allows students to learn about business start-ups while exploring their related interests and aptitudes. Students use creative and critical thinking skills to develop a product/service idea and evaluate its viability. This course is offered intermittently. Prerequisites: Sophomore standing.

MGT 300. Survey of Organizational Behavior. 3 Hours

Survey of Organizational Behavior (OB) for non-business majors. Focuses on studying the behaviors and attitudes of individuals, groups, and teams in organizations. Course assumes that it is people who enable an organization's effectiveness and that successfully managing behavior is crucial for career success. Topics include job performance and job satisfaction, motivation, decision-making and perception, work stress, groups and teams, leadership, organizational culture, ethics, and justice. Prerequisite(s): Sophomore standing; non-business majors only.

MGT 301. Organizational Behavior. 3 Hours

Focuses on studying the behaviors of individuals and groups in organizations. Course helps students to understand the value of organizational behavior (OB) and its impact on an organization's effectiveness and career success. Topics include job performance and job satisfaction, motivation, decision-making and perception, work stress, groups and teams, leadership, organizational culture, ethics, and justice. Prerequisites: Sophomore standing; Business majors only.

MGT 318. Fundamentals of Startup Feasibility and Finance. 3 Hours

An introduction to the entrepreneurship process with emphasis on feasibility analysis, financial management, and funding sources for new ventures. Prerequisites: Junior standing.

MGT 320. Feasibility and Finance in Entrepreneurship. 3 Hours

Theoretical and practical overview of the entrepreneurship process with emphasis on feasibility analysis, financial management, and funding sources for new ventures. Prerequisites: MGT 221.

MGT 350. Managerial Skills. 3 Hours

Course focuses on knowledge, skills and abilities in oral and written communication, decision-making, and facilitation of conflict management and group/team management. Demonstrated working competencies are required to complete the course. Prerequisite(s): Sophomore standing.

MGT 402. Leadership & Motivation. 3 Hours

An in-depth study of individual and group/team motivation in an organizational setting through examination of individual, organizational, and societal influences on motivation. Focus is on how leaders can understand, and then affect, motivation through a variety of mechanisms. Prerequisites: MGT 301 or MGT 300.

MGT 403. Cross-Cultural Management. 3 Hours

Study of general cross-cultural differences and development of cross-cultural frameworks in decision-making, negotiation, conflict management, communication, and general business relations. Primary emphasis is on understanding how and why cultures differ and how such differences can be managed. Prerequisites: MGT 301 or MGT 300.

MGT 404. Group Dynamics, Team Processes & Decision Making. 3 Hours

In-depth study of group formation, team design, and diagnosis with emphasis on developing and maintaining different types of groups and teams. Course focuses on leaders' knowledge, skills and abilities to work effectively with teams and groups. Prerequisites: MGT 301 or MGT 300.

MGT 409. Current Issues in Management. 3 Hours

Selected topics that consider and analyze current problems and emerging issues in Leadership and in the Leader's role in promoting effective organizational change and development. Prerequisites: MGT 301 or MGT 300.

MGT 410. Senior Seminar in Management. 3 Hours

This is a project/experience-based capstone learning experience for Management majors. Course objective is to complete a series of hands-on experiences and a project that will act to integrate the study of management/leadership with its practice. Prerequisites: MGT 301 or MGT 300; MGT majors only; Senior standing.

MGT 421. Small Business Management. 3 Hours

Course addresses unique characteristics of small businesses (e.g., resource limitations, family participation) and grapples with ways to overcome the "liability of smallness." Coverage includes effect of macro-trends (e.g., changing technology and globalization) on small business, review of topics from functionally-oriented courses, examination of how functional models such as pricing models can be modified for small business use, and ways for small business to identify and exploit weaknesses of larger, better financed competitors. Prerequisites: MGT 300 or MGT 301.

MGT 422. Business Plans for Emerging Firms. 3 Hours

This course explores multiple business models for launching a new venture. Business models are examined in terms of the type of product/service being offered as well as the goals of the entrepreneur, firm growth, and time to market. The benefits and costs of different types of business plans will be examined relative to the opportunities that students may wish to pursue. Students taking this course must have a potential business opportunity in mind. Prerequisites: MGT 318 or MGT 320.

MGT 423. Human Resource Management in the Emerging Firm. 3 Hours

This course explores issues unique to the human resource management (HRM) needs and challenges facing entrepreneurs and their firms. Emphasis is placed on how entrepreneurs can create effective HRM systems in the areas of staffing, recruitment and selection, compensation, motivations, and employee development. Care will be given to address the changes in HRM needs as the firm evolves through several transitional stages. Prerequisites: MGT 301 or MGT 300.

MGT 424. Family Business Management. 3 Hours

This course explores topics relevant to entrepreneurs within the family business environment. Specific topics examined will include how family businesses emerge and evolve as well as the unique challenges often found in family business context (e.g., dealing with family conflicts, how to motivate and evaluate employees when a mix of family and non-members are involved, and planning for succession). Prerequisites: MGT 300 or MGT 301.

MGT 425. Franchising. 3 Hours

Provides an overview of business franchising and how franchising can be used to grow a business concept. Students will learn how franchises operate and when to use franchising as a business model. Understanding the complexities of franchising (e.g. which ideas can be franchised, pricing strategies, and territory management) and the keys to success (e.g., the importance of communications, networking, teamwork, leadership) are important goals of the course. Counts as elective credit for ENT majors and minors. Prerequisites: MGT 300 or MGT 301.

MGT 426. Fundamentals of New Tech Ventures. 3 Hours

This course teaches students how to identify opportunities emerging from existing intellectual property. Students are provided with technologies developed by others, and they select one for analysis. They then engage in market research, competitor analysis, and conduct a feasibility analysis. They present their findings to the sponsor, and if successful, may be provided an opportunity to license the technology in pursuit of launching a new venture. This section is offered intermittently. Prerequisites: MGT 300 or MGT 301, Junior standing.

MGT 429. Current Issues in Entrepreneurship. 3 Hours

In-depth examination of selected contemporary topics relevant to entrepreneurship. Subject matter may vary each semester. May be taken only once for credit toward Entrepreneurship major or minor. Prerequisite(s): MGT 318 or MGT 320.

MGT 430. Entrepreneurship Capstone. 3 Hours

Project-based senior Entrepreneurship capstone course integrates prior SBA coursework and entrepreneurship experiences wherein student teams launch scalable new ventures capable of continuation post graduation. Student teams engage with local entrepreneurs-in-residence, faculty, and other business and technology stakeholders and are connected with resources necessary to launch high-growth ventures. Prerequisites: MGT 318 or MGT 320; Senior Standing.

MGT 490. Strategic Management. 3 Hours

Course focuses on creating understanding of how concepts and analytical tools learned in other business courses are integrated in practice to create a coherent whole. Students learn how general and top managers gather and use information to influence the organizational mission, goals, and strategies. Course typically relies heavily on exercises, lecture/discussion, and a challenging business simulation. Prerequisites: DCS 211 or BAN 211; FIN 301 or FIN 300; MGT 301 or MGT 300; MIS 301 or MIS 300; MKT 301 or MKT 300; OPS 301 or OPS 300; Business majors only.

MGT 491. Honors Thesis. 3 Hours

Selection, design, investigation, and completion of an independent and original research thesis under guidance of departmental faculty member. Prerequisite(s): University Honors Program participant; permission of department chairperson and director of Honors Program; senior standing.

MGT 492. Honors Thesis. 3 Hours

Selection, design, investigation, and completion of an independent and original research thesis under guidance of departmental faculty member. Prerequisite(s): University Honors Program participant; permission of department chairperson and director of Honors Program; senior standing.

MGT 494. Seminar in Management. 3 Hours

Study of selected topics or issues in contemporary managerial practice, domestic or international. May be taken more than once if topics change. Title will reflect topics covered in a particular offering. Prerequisite(s): Vary by topic; junior standing.

MGT 497. Internship for General Elective Credit. 1-3 Hours

Supervised work experience in partnership with sponsoring employer that is directly relevant to major or minor. Must work with internship coordinator and get approval of department chairperson or designee. May be used for general elective credit only. Overall GPA of 3.0 or higher. Prerequisites: ENT or MGT majors; Junior standing; Permission of Internship Coordinator.

MGT 498. Cooperative Education. 1-3 Hours

Optional full-time work period off campus alternating with study period on campus. (See Chapter X; consult Cooperative Education Office for details.) Permission of chairperson or designee required. May be used for general elective credit only. MGT or ENT majors only. Overall GPA of 3.0 or higher. Prerequisites: ENT or MGT majors only.

MGT 499. Independent Study. 1-3 Hours

Supervised study involving directed readings, individual research (library, field, or experimental), or projects in specialized area of management. May be taken only once. May count as general elective credit. Does not apply to requirements for MGT or ENT major or minor. Prerequisites: MGT 301; ENT or MGT major; Senior standing; sponsorship by faculty member; permission of department chairperson.