

INTERNATIONAL BUSINESS

Courses

INB 302. Survey of International Business. 3 Hours

Introduction to international business and how it is different from domestic business. Globalization and its effects, differences in culture, political, and economic systems across borders. Prerequisites: Sophomore standing.

INB 350. Doing Business in Emerging Markets. 3 Hours

This course is designed to give students an opportunity to explore and understand the challenges to global business in emerging markets, including those in Africa, Asia, Latin and Central America, the Middle East, and the former East Bloc. The course examines commonalities of different regions and countries while highlighting cultural, economic, and sociopolitical differences. Additionally, social responsibility and the emergence of micro-lending and nontraditional forms of business operation will be presented. This course is offered intermittently. Prerequisites: INB 302.

INB 352. Doing Business in Asia. 3 Hours

This course is designed as a survey of the evolution of selected economies of Asia, with the aim of identifying conditions and governmental policies that impact economic development. The course provides an overview of sociocultural, religious, historic, economic, and political contexts as these impact ways that business is conducted in Asia. This course is offered intermittently. Prerequisites: INB 302.

INB 353. Doing Business in Europe. 3 Hours

This course is designed as a survey of the evolution of selected economies of Europe, with the aim of identifying conditions and governmental policies that impact economic development. The course reviews the historical steps that led to the establishment of the European Union and provides an in-depth understanding of the EU business environment. The course utilizes case studies to afford participants with a hands-on familiarity with business practices and effective strategies for conducting business in the EU from the perspective of European managers as well as non-European multinational corporations. This course is offered intermittently. Prerequisites: INB 302.

INB 357. Export Management. 3 Hours

This course offers a comprehensive study of international export procedures and operations. Topics covered include export documentation, managing export transactions, planning export operations, export communications, shipping and packaging, export payment and collection methods, export insurance, governmental and foreign export regulations, export support programs and services, exports within NAFTA, and designing export management systems. This course prepares students for the CGBP (Certified Global Business Professional) Certification. Prerequisite(s): INB 302.

INB 400. Special Topics in International Business. 3 Hours

The specific topic of this course will vary. Students may take it multiple times if the topic is different. Prerequisite: INB 302.

INB 497. International Internship. 1-3 Hours

Practical international work experience closely associated with student's major, minor, certificate program. Permission of program director required. See internship coordinator for details.