INTERDISCIPLINARY-SCHOOL OF BUSINESS ADMINISTRATION

Business Courses

**BIZ 101. Business Education Planning. 1 Hour**
Introduction to the School of Business Administration, the University and educational planning.

**BIZ 103. Develop Your Vocation and Career Flight Plan. 1 Hour**
This course is designed for first- and second-year business majors who are developing their professional plans and discerning their vocational callings. Utilizing concepts from the Designing Your Life literature, as well as career assessment results, students will begin to establish a path toward a potential career field. The class is organized in three sections: self-assessment, where students explore their personality, interests, strengths, values, and vocational calling from a career-focused lens; application, where students apply what they’ve learned about themselves to research possible careers; and implementation, where students implement their research findings to create professional branding and engage in industry networking that will ultimately help them fulfill their personal and professional goals.

**BIZ 200. Survey of Business. 3 Hours**
Introduction to Business for non-business majors. This course satisfies the BIZ 201 requirement for students transferring into the School of Business Administration. This course is designed to expose interested students to the fundamentals of business in an ever-changing global marketplace. This course includes learning key terms and concepts used throughout business, including business communication, management, accounting, entrepreneurship, finance, marketing, management information systems, operations management and excel. It is also designed to expose students to various career fields working in or with a business. Upon completion, students will be able to demonstrate a basic understanding of business.

**BIZ 201. Introduction to Business. 3 Hours**
Introduction to Business is designed to expose interested business students to the fundamentals of business in an ever-changing global marketplace. This course includes learning key terms and concepts used throughout business, including business communication, management, accounting, entrepreneurship, finance, marketing, management information systems, operations management and excel. It is also designed to expose students to the various career fields in the areas of business. Upon completion, students will be able to demonstrate a basic understanding of business concepts that will serve as a foundation for studying other business subjects. This course is a prerequisite for all School of Business Principles (designated as 301 level) courses.

**BIZ 202. Career Flight Takeoff. 1 Hour**
In this course, School of Business Administration students will learn resume, interviewing, and networking skills that enable their career goals to take flight.

**BIZ 301. Successfully Navigating Your Career Flight Plan. 1 Hour**
School of Business Administration students will gain skills and knowledge to navigate topics that impact post-graduation success including evaluating job offers, financial literacy for young professionals, and workplace expectations.

Interdisciplinary-Bus Courses