

# SCHOOL OF BUSINESS ADMINISTRATION

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## **Mission**

The School of Business Administration is a learning community committed in the Catholic and Marianist tradition to educating the whole person and to connecting learning and scholarship with leadership and service in an innovative business curriculum designed to prepare ethical leaders for successful careers in a global business environment.

Through the curriculum and co-curriculum of the School, students develop the ability to integrate learning across disciplines, apply the theory they are learning to real business problems, and lead with ethics and integrity. Success in business requires an understanding of human values and the society in which business operates as well as mastery of the various areas of business. For this reason, the undergraduate curriculum includes three areas of coursework:

- A foundation in the liberal arts (which includes the University Common Academic Program)
- A firm grounding in the common body of business knowledge (core business requirements)
- Specialization in a business major