

PROGRAMS OF STUDY

The School of Business Administration offers nine undergraduate majors:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Analytics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Business Economics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Entrepreneurship (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Finance (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Marketing (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)

- Insight Selling (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Management Information Systems (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Marketing (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Operations and Supply Chain Management (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)

A Business Fundamentals Certificate (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies/#Business%20Fundamentals>) for non-business majors is also available.

The School of Business Administration offers minors to undergraduate business and non-business majors:

- Accounting (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting/>)
- Business Administration (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies/>) (non-BSBA students only)
- Business Analytics (http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#ANALYTICS_MINOR)
- Business Economics (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)
- Cyber Security (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/>)
- Entrepreneurship (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/>)
- Finance (<http://catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/>)