

# CURRICULUM OVERVIEW

The undergraduate curriculum for students earning a BS in Business Administration includes three areas of coursework:

- A foundation in the liberal arts (which includes the University Common Academic Program)
- A firm grounding in the common body of business knowledge (core business requirements)
- Specialization in a business major

All business students follow essentially the same curriculum during their first and second years, regardless of major. This curriculum consists of a common set of liberal arts and core business requirements with the first year mostly devoted to liberal arts requirements.

In the third and fourth years, all business students also take a common set of upper level liberal arts and core business requirements in addition to courses to complete their chosen major.

For information on majors and minors offered by the School of Business Administration and their requirements, visit the Programs of Study link.

Each major requires several hours of general electives, typically 0-12 hours depending upon the major and choice of courses in the Common Academic Program. Students often use these general electives to support an additional major or minor.

Students need 125 hours to graduate, with 54 hours at the upper level (300-400). Only 6 hours of the required courses in business disciplines can be taken at other schools for transfer credit.

Students should consult with their academic advisor in the SBA Undergraduate Advising Office in addition to tracking their own progress towards degree requirements.

## Common Academic Program (CAP) <sup>1</sup>

First-Year Humanities Commons <sup>2</sup>	12
	cr.
	hrs.
HST 103 The West & the World	
REL 103 Introduction to Religious and Theological Studies	
PHL 103 Introduction to Philosophy	
ENG 100 Writing Seminar I <sup>3</sup>	
Second-Year Writing Seminar <sup>4</sup>	0-3
	cr.
	hrs.
ENG 200 Writing Seminar II	
Oral Communication	3
	cr.
	hrs.
CMM 100 Principles of Oral Communication	
Mathematics	3
	cr.
	hrs.
Social Science	3
	cr.
	hrs.
SSC 200 Social Science Integrated	

Arts	3
	cr.
	hrs.
Natural Sciences <sup>5</sup>	7
	cr.
	hrs.
Crossing Boundaries	up
	to
	12
	cr.
	hrs.
Faith Traditions	
Practical Ethical Action	
Inquiry	
Integrative	
Advanced Study	
Philosophy and/or Religious Studies (6 cr. hrs.)	
Historical Studies (3 cr. hrs.) <sup>6</sup>	
Diversity and Social Justice <sup>7</sup>	3
	cr.
	hrs.
Major Capstone <sup>8</sup>	0-6
	cr.
	hrs.

<sup>1</sup> The credit hours listed reflect what is needed to complete each CAP component. However, they should not be viewed as a cumulative addition to a student's degree requirements because many CAP courses are designed to satisfy more than one CAP component (e.g., Crossing Boundaries and Advanced Studies) and may also satisfy requirements in the student's major.

<sup>2</sup> May be completed with ASI 110 and ASI 120 through the Core Program.

<sup>3</sup> May be completed with ENG 100A and ENG 100B, by placement.

<sup>4</sup> May be completed with ENG 114 or ENG 198 or ASI 120.

<sup>5</sup> Must include two different disciplines and at least one accompanying lab.

<sup>6</sup> U.S. History AP credit will not satisfy this requirement.

<sup>7</sup> May not double count with First-Year Humanities Commons, Second-Year Writing, Oral Communication, Social Science, Arts, or Natural Sciences CAP components, but may double count with courses taken to satisfy other CAP components and/or courses taken in the student's major.

<sup>8</sup> The course or experience is designed by faculty in each major; it may, or may not, be assigned credit hours.

## SBA Core Curriculum

ACC 207	Introduction to Financial Accounting	3
ACC 208	Introduction to Managerial Accounting	3
BIZ 101	Business Education Planning	1
BIZ 201	Introduction to Business	3
DSC 210	Statistics for Business I	3
DSC 211	Statistics for Business II	3
ECO 203	Principles of Microeconomics	3
ECO 204	Principles of Macroeconomics	3
ENG 370	Report & Proposal Writing	3
or ENG 371	Technical Communication	

or ENG 372	Business and Professional Writing	
FIN 301	Introduction to Financial Management	3
MGT 201	Legal Environment of Business	3
MGT 301	Organizational Behavior	3
MGT 490	Managing the Enterprise	3
MTH 128	Finite Mathematics	3
MTH 129	Calculus for Business	3
MIS 301	Information Systems in Organizations	3
MKT 301	Principles of Marketing	3
OPS 301	Survey of Operations & Supply Management	3
PHL 313	Business Ethics	3
or REL 368	Christian Ethics & the Business World	
ECO elective (300/400 level)		3
BWISE requirement		0

### Major Requirements

For courses required for the major, visit program descriptions in Programs of Study.

### General Electives

Majors have 0-12 hours of general electives depending upon the major and choice of courses in the Common Academic Program. Many students use the general elective hours to support an additional major or minor.