BWISE

Business Wisdom through International, Service and Experiential Education (BWISE)

To provide students in the School of Business Administration with the necessary skills for success upon graduation, all students will be required to complete two of the following three educational components, critical for success in both the global business environment and as contributing citizens of their communities:

1. International Competence – demonstrated by completing one of the following options:
   a. Education abroad completing a minimum of 3 semester credit hours or
   b. International Internship or
   c. Successfully complete 2 of the following internationally focused courses: INB 302, INB elective, MGT 403, MKT 440, FIN 450, ECO 461, or any UD taught foreign language course.

2. Service and Civic Engagement
   a. Participation in a campus Service and Social Action Club, or
   b. Participation in a civic engagement/service learning ongoing program

3. Experiential
   a. Significant employment in a student’s field of study approved by the Department Chair in the student’s major or the Assistant Dean for Discover Business students or
   b. Manager in Flyer Enterprises for two semesters or
   c. Approved student proposal that incorporates significant experiential activity or
   d. Other approved equivalent activity

See an Academic Advisor before planning or completing any service activity.