ACADEMIC PROGRAMS

The School of Business Administration offers a Bachelor of Science in Business Administration degree with majors and minors in:

- Accounting (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting)
- Business Economics (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#ECB_MAJOR)
- Entrepreneurship (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#ENT_MAJOR)
- Finance (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#FIN_MAJOR)
- International Business Management (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#major-ibm)
- Management Information Systems (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#MIS)
- Marketing (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#MKT_MAJOR)
- Operations and Supply Management (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#OPS)

Minors are also available in:

- Business Administration (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies)
- Business Analytics (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#ANALYTICS_MINOR)
- Business Intelligence (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#BUS_INTEL_MINOR)
- Cyber-Security (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#CYBER_MINOR)
- Studies in Design and Entrepreneurship in China (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies)*

*All Studies in Design and Entrepreneurship in China minor courses must be taken at the China Institute to count towards minor.

A Bachelor of Science in Business Administration with a major in accounting, coupled with an MBA degree is also available. This program normally requires a fifth year of study. Students must apply and qualify for admission into graduate school during their fourth year in order to participate.

Double majors and minors in business administration programs, and also in non-business programs, are available. A maximum of seven hours of coursework can double count between double majors and a major and a minor. Interested students should consult with their academic advisor in the SBA Undergraduate Advising Office for details.