ACADEMIC PROGRAMS

The School of Business Administration offers a Bachelor of Science in Business Administration degree with majors and minors in:

- Accounting (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/accounting)
- Business Economics (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#ECB MAJOR)
- Entrepreneurship (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#ENT MAJOR)
- Finance (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/economicsandfinance/#FIN MAJOR)
- International Business Management (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#major-ibm)
- Management Information Systems (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#MIS)
- Marketing (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementandmarketing/#MKT MAJOR)
- Operations and Supply Management (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#OPS)

Minors are also available in:

- Business Administration (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies)
- Business Analytics (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#ANALYTICS MINOR)
- Business Intelligence (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#BUS_INTEL MINOR)
- Cyber-Security (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/managementinformationsystemsoperationsmanagementanddecisionsciences/#CYBER MINOR)
- Studies in Design and Entrepreneurship in China (catalog.udayton.edu/undergraduate/schoolofbusinessadministration/programsofstudy/businessinterdisciplinarystudies)*

*All Studies in Design and Entrepreneurship in China minor courses must be taken at the China Institute to count towards minor.

Double majors and minors in business administration programs, and also in non-business programs, are available. A maximum of seven hours of coursework can double count between double majors and a major and a

A Bachelor of Science in Business Administration with a major in accounting, coupled with an MBA degree is also available. This program normally requires a fifth year of study. Students must apply and qualify for admission into graduate school during their fourth year in order to participate.