

BUSINESS

Courses

BIZ 101. Business Education Planning. 1 Hour

Introduction to the School of Business Administration, the University and educational planning.

BIZ 200. Survey of Business. 3 Hours

Introduction to Business for non-business majors. This course satisfies the BIZ 201 requirement for students transferring into the School of Business Administration. This course is designed to expose interested students to the fundamentals of business in an ever-changing global marketplace. This course includes learning key terms and concepts used throughout business, including business communication, management, accounting, entrepreneurship, finance, marketing, management information systems, operations management and excel. It is also designed to expose students to various career fields working in or with a business. Upon completion, students will be able to demonstrate a basic understanding of business.

BIZ 201. Introduction to Business. 3 Hours

Introduction to Business is designed to expose interested business students to the fundamentals of business in an ever-changing global marketplace. This course includes learning key terms and concepts used throughout business, including business communication, management, accounting, entrepreneurship, finance, marketing, management information systems, operations management and excel. It is also designed to expose students to the various career fields in the areas of business. Upon completion, students will be able to demonstrate a basic understanding of business concepts that will serve as a foundation for studying other business subjects. This course is a prerequisite for all School of Business Principles (designated as 301 level) courses.

BIZ 294. Special Topics in the School of Business Administration. 3,4 Hours

Special Topics in the School of Business Administration.

BIZ 399. Engaging with Business. 0 Hours

Exclusively for non-business majors, students will understand basic business concepts and the fundamentals of how businesses operate. In a week long format offered between semesters, this course familiarizes students with concepts from accounting, economics, finance, information systems, management, marketing, and operations. Students will find this knowledge helpful as they seek employment with businesses after graduation.

BIZ 400. Dean's Leadership Lab. 1-6 Hours

Dean's Leadership Lab.

BIZ 497. Lab Work Experience. 1-6 Hours