INTERDISCIPLINARY- SCHOOL OF BUSINESS ADMINISTRATION

Business Courses

BIZ 100. Survey of Business. 3 Hours
An introduction to business topics for non-business majors that include accounting, economics, entrepreneurship, finance, marketing, management, information systems, operations, and the global marketplace. Business ethics, social responsibility, and professionalism will also be examined. Students will develop individual plans for completing the BWISE (Business Wisdom through International, Service, and Experiential) graduation requirement. BIZ 100 will satisfy the BIZ 102 requirement for students transferring into the School of Business Administration.

BIZ 101. Business Education Planning. 1 Hour
Introduction to the School of Business Administration, the University and educational planning.

BIZ 102. Introduction to Business. 3 Hours
Exploration of the functions of businesses in contemporary global society. Students will learn to recognize and analyze an organization as an integrated entity. This course introduces students to the fundamentals of Problem Solving, Business Communications, Marketing, Entrepreneurship, Operations Management, Management Information Systems, Accounting, Finance, Management and Human Resources. A focus on the use of Excel in business applications is introduced. Upon completion, students will be able to demonstrate an understanding of business concepts as a foundation for studying other business subjects. This course is a pre-requisite for all School of Business Principles (designated as 301 level) courses.

BIZ 200. Survey of Business. 3 Hours
Introduction to Business for non-business majors. This course satisfies the BIZ 201 requirement for students transferring into the School of Business Administration. This course is designed to expose interested students to the fundamentals of business in an ever-changing global marketplace. This course includes learning key terms and concepts used throughout business, including business communication, management, accounting, entrepreneurship, finance, marketing, management information systems, operations management and excel. It is also designed to expose students to various career fields working in or with a business. Upon completion, students will be able to demonstrate a basic understanding of business.

BIZ 201. Introduction to Business. 3 Hours
Introduction to Business is designed to expose interested business students to the fundamentals of business in an ever-changing global marketplace. This course includes learning key terms and concepts used throughout business, including business communication, management, accounting, entrepreneurship, finance, marketing, management information systems, operations management and excel. It is also designed to expose students to the various career fields in the areas of business. Upon completion, students will be able to demonstrate a basic understanding of business concepts that will serve as a foundation for studying other business subjects. This course is a prerequisite for all School of Business Principles (designated as 301 level) courses.

BIZ 294. Special Topics in the School of Business Administration. 3,4 Hours
Special Topics in the School of Business Administration.

BIZ 400. Dean's Leadership Lab. 1-6 Hours
Dean's Leadership Lab.

BIZ 497. Lab Work Experience. 1-6 Hours

Interdisciplinary-Bus Courses